

SUBJECT PROFILE

21900 Business Literacies and Future of Work

Recently launched core PG Management subject

Largely international student cohort

Scaffolded subject to support student success



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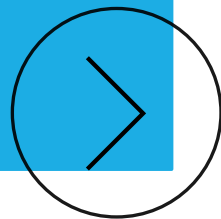
APPROACH

- Design** Design modules and activities around video
- Integration** Videos integrated with subject and weekly content and activities
- Support** Providing transcripts and subtitles caters to different needs, learning styles, aptitudes, international students, assists purposeful self-directed learning
- Variety** Mix it up and explore different ways to frame and include video content (introduce a topic, consolidate a topic, or be a 'voice')

TECHNIQUES

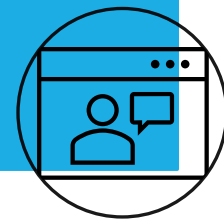
- Highlight key concepts and vocabulary
- Pre-listening questions
- Quiz or Poll

Before video



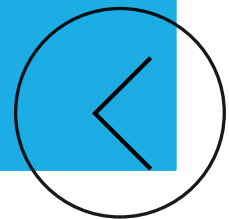
- Partner to a case study
- Webinar 'guest lecture'
- Introduce a weekly topic
- Guided note taking

Video



- Threaded discussion
- Quiz
- Poll in Zoom
- Read the transcript

Consolidation



EXAMPLES

Fourth Industrial Revolution

- Engage with subject concepts and join the conversation

Does visual literacy spark innovation?

- Weekly pre-work — Discussion board

Steal like an artist

- Weekly pre-work — Comment box

Akshaya Patra foundation (video partners a case study)

- Vocabulary and concept check — Quizzes



QUESTIONS?